



**Community  
Planning  
Aberdeen**

**Aberdeen City Council's Anti-Poverty & Inequality Committee and  
Community Planning Aberdeen's Anti-Poverty Group encourage you to  
get involved in:**

## **Challenge Poverty Week 7 October -13 October 2024**

### **In this briefing find out:**

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### **What is it?**

- A week long campaign coordinated by the Poverty Alliance which promotes compassion and Justice
- It's about having a unified voice around the injustice in poverty
- It's a time to campaign to challenge the stigma and discrimination which can often be associated with poverty, one of the main barriers for people getting the support they need
- It's also an opportunity to share the anti-poverty work happening in Aberdeen across Scotland
- Involvement can be as small or as large as organisations want to go
- The campaign has been growing year on year

**Policy Asks and Themes**

**the POVERTY ALLIANCE**  
WORKING TOGETHER TO COMBAT POVERTY

- Communities and Volunteers
- Adequate Incomes
- Food
- Transport
- Housing
- Reflection

## Events in Aberdeen

The aim is to encourage a coordinated effort between Aberdeen partners and communities to ensure we have a united voice and are united in **action and support**, **reducing stigma** and **improving the lives** of people affected by poverty.

**Monday 7 October @ 10:00am – 4.00pm, Music Hall  
Empower Aberdeen**




**EMPOWER  
ABERDEEN**

A community fair, providing direct access to support available across Aberdeen.

Your one stop shop to access the support available to you across Aberdeen; energy, housing, wellbeing, employability, and more.

**FREE TO ATTEND -  
JUST DROP IN!**

**MONDAY  
7TH OCTOBER**  
10 am - 4pm  
The music hall, Union St.  
Aberdeen

 scarf  
 Community Planning Aberdeen  
 the POVERTY ALLIANCE

A free drop in community fair, providing direct access to support available across Aberdeen. It will be a day of sharing services, experiences and networking with other like-minded organisations in Aberdeen to improve the lives and homes of those living in our city/area.

Aberdeen City Council and Community Planning Aberdeen are just two of the stall holders at the event. All community organisations being invited to sign up by following the link [MusicHall2024 \(scarf.org.uk\)](https://scarf.org.uk)

The event is being sponsored by Community Planning Aberdeen Responsible Business Partner Vital Energi who are paying for the cost of the venue.

**Monday 7 October, Marischal College @3pm  
Marischal College to be lit up in solidarity for Challenge Poverty Week**



The Lord Provost will light up Marischal College pink and blue on Monday 7 October to mark the beginning of Challenge Poverty Week.

**Wednesday 9 October @ 12:00pm – 1.30pm, MS Team  
Tackling Financial Disadvantage in Migrant Households**



Grampian Regional Equalities Council (GREC) will launch their report about their ongoing work to explore effective solutions and end cycles of poverty and inequality.

The report presents evidence that migrant households face considerable financial disadvantages and barriers to overcoming these which are insufficiently seen or

understood in anti-poverty policy measures and interventions. While a great many services and support organisations are working exceptionally hard to support service users, including migrants, the current landscape of provision is not working well to meet migrants' needs. This event will present their findings and ongoing work to explore and design effective solutions through changes to policy and practice. [Click here to register.](#)

**Friday 11 October @ 10:00am – 12.30pm, Music Hall  
Challenge Poverty Aberdeen – Screening and Dialogue**

Fairer Aberdeen Fund partners are holding a special event to mark Challenge Poverty Week (7th – 13th October 2024). The event is aimed at raising awareness of the lived



experience of poverty and inequality of Aberdeen's communities, as well as creating a space to share, consider and discuss opportunities and ideas that will help us make the shift towards a fairer and more equitable society. The event will include a combination of short films, presentations, panel Q&A, and lived experience discussion groups. This is an open event, and everyone is welcome. Please feel free

to share this invitation with your contacts. Join us in making a difference and taking a stand against poverty. [Click here to reserve a spot.](#)

## Online Events

- [Poverty Alliance Breakfast Briefing on Housing](#), 7 Oct @ 9-9.45am
- [Housing and women who sell or exchange sex](#), 7 Oct @ 11-12.45am
- [Poverty Alliance Breakfast Briefing on Transport](#), 7 Oct @ 9.30-10.15am
- [Poverty Alliance Breakfast Briefing on Adequate Income](#), 9 Oct @ 9.30-10.15am
- [Child Poverty and Debt](#), 9 Oct @ 9.00am -1pm
- [Ensuring Adequate Income](#), 9 Oct @ 1-3pm
- [Poverty Alliance Breakfast Briefing on Food](#), 10 Oct @ 9.30-10.15am
- [Lived Experiences Online Conference](#), 10 Oct @ 10-1pm
- [Poverty Alliance Breakfast Briefing on Communities and Volunteers](#), 11 Oct @ 9.30-10.15am

Visit <https://www.povertyalliance.org/cpw/> for more.

## Other Ways to Get Involved

- Please encourage your organisation/ staff to get involved, no matter how big or small the activity
- Sign up to the challenge poverty website to access resources to help with posts [Challenge Poverty Week - The Poverty Alliance](#)
- If organising events, please consider contacting the Poverty alliance and getting this information shared on their events calendar.
- Social media can be powerful, use it to best effect
  - Remember to use the Aberdeen city #CPWABZ24
  - Spread the reach of posts by Tagging groups and partners
  - Use the Aberdeen versions of the email footers and TEAMS background produced by SHMU overleaf
  - Contact [communityplanning@aberdeencity.gov.uk](mailto:communityplanning@aberdeencity.gov.uk) to discuss your ideas.

**Remember the campaign is a time to showcase the work that happens all year round, it's a time to be united to reduce stigma, and it's also a time to connect and strengthen relationships.**

Thanks to SHMU for creating the following footers and teams backgrounds

