# North East Suicide Prevention Team

Justine Dunbar, Community Engagement Officer





## Key statistics – why is suicide prevention everyone's business

792 (762) deaths by suicide in Scotland in 2023, 82 (83) in Grampian

<sup>3</sup>/<sub>4</sub> of deaths are male

29 (28)

Aberdeen City (5 female, 24 Male)

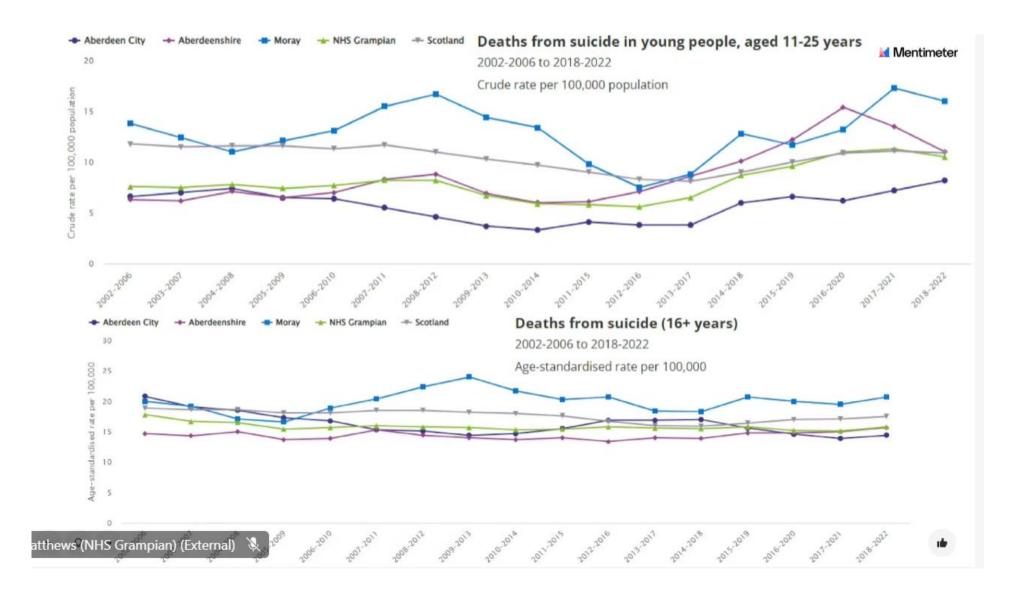
**Aberdeenshire 32 (37)** (7 female, 25 male) 21 (18) Recorded deaths by suicide in Moray (4 female, 17 male)

**135** people affected by every death

Approximately
265,000 people in
Scotland are
thinking about
suicide at any one
time

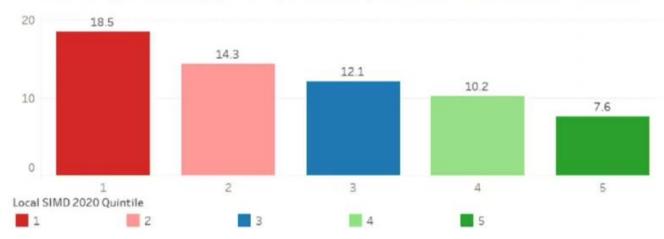
For more information on national and local statistics, please refer to the annual Scottish Suicide Information Database report (ScotSID) available via Public Health Scotland

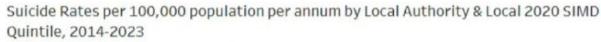




#### **Mentimeter**

Suicide Rates per 100,000 population per annum by Local 2020 SIMD Quintile, 2014-2023













### What is suicide prevention?

Suicide Prevention isn't just for immediate crisis.

Any work you do to:-

- bring communities together
- tackle equalities
- give people a sense of belonging
- Make sure no one feels alone, lonely, isolated or marginalised

These are all suicide prevention activities.

"Never underestimate the power of human connection"

Prof. Rory O'Connor





#### **NESP Year in Review 2023**

Suicide
Prevention
training delivered
to over **2600** in
the NE,
Over **50** different
engagement
events, talks, stalls
attended











## Free Introduction to Suicide Prevention Training

Delivered by SAMH
Open to anyone living or working in the NE

Everyone can do something about suicide prevention Learn more about:-

- The statistics and prevalence of suicide in Scotland
- Stigma why does this still exist?
- Spotting warning signs
- Asking the question around suicide and the power of listening
- Signposting for support, boundaries and looking after ourselves

Scan the QR code or visit:www.eventbrite.com/cc/isp-training-mixed-ne-1315819



### **Impact of Suicide Prevention Training**

- 80% increased confidence to ask about suicide
- 90% agreed it was useful in their personal lives,
- 96% likewise in their professional practice

"Thank you for a thought provoking session. I am telling anyone who will listen about it." "Powerful piece of training that resonated at so many different levels and with so many different people on the call. Thank you"

#### **Prevent Suicide North East Scotland app**

- Free download
- App 18 773 downloads, 141K new website users
- Services grouped by topic
- Information on how to help someone
- New bereavement section
- Local and national resources, and safety plan
- For those without smart phone pages can be printed from website
- https://www.preventsuicideapp.com/





The 'Prevent Suicide' App:

Download now on Apple, Android,

Windows Phone & Kindle Fire devices



#### How to ask about suicide?

If you're concerned about someone, the most important thing you can do to help is ask them directly:

"Are you thinking about suicide?"





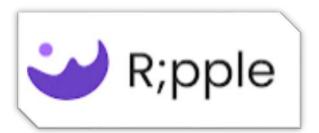
















The 'Prevent Suicide' App:
Download now on Apple, Android,
'Vindows Phone & Kindle Fire devices













#### WE NEED YOU!



### What can you do now?

- <u>Download the app</u> <u>https://www.preventsuicideapp.com/</u>
- Contact us for leaflets, app cards or to arrange Introduction to Suicide Prevention for your team
- Arrange training for your team
- Planning an event in your community you want us to be part of? let us know
- Trust your intuition and ask about suicide take time to listen with kindness and compassion
- Spread the word follow us on <u>Facebook</u> (Suicide Prevention North East Scotland) or <u>Instagram</u> (@preventsuicidene)



## **Grampian Wellbeing Festival 2025**

- Deadline for submissions for the programme is Friday 14/2
- https://forms.office.com/Pages/ResponsePage.aspx?id=wmbeoLMCsEm\_AwhorYdyclVgHyqfiClGvQAtQealnA5UOFc2VEY3REk4UkgXSUhBSjlUUjMwUldHQy4u





#### northeastsuicideprevention@samh.org.uk

SAMH is Scottish Action for Mental Health. Scottish Charity No. SC008897 Registered Office: Brunswick House, 51 Wilson Street, Glasgow G1 1UZ SAMH is a company limited by guarantee registered in Scotland No. 82340.

www.samh.org.uk